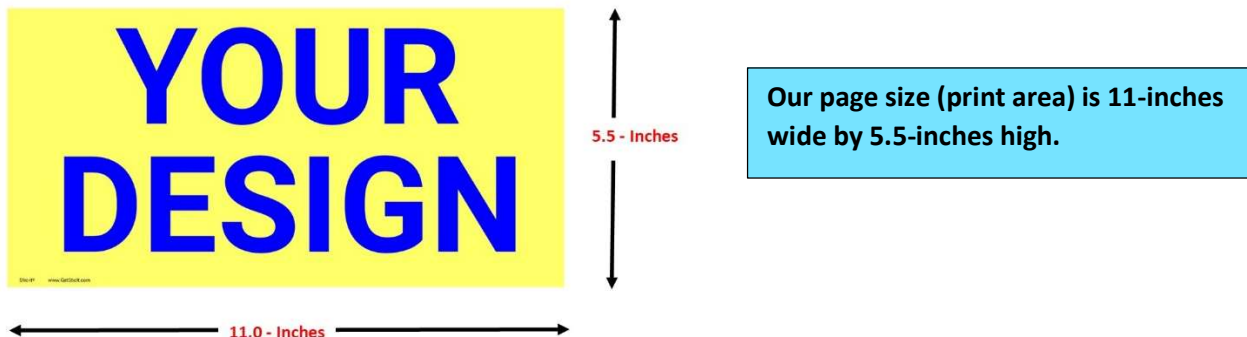


Rotating Car Flags™

Custom Design Guidelines

- 1) **Design Concept:** First, consider how your design will be viewed from a distance once it is mounted on the car. Relatively few words and relatively large images or recognized logos are best. See examples on our SHOP pages.
- 2) **Online Customization Tool:** Our customization tool @ www.GetSticIt.com is easy to use to design your flag from scratch:
 - a) From the CUSTOM ORDERS page click View Details.
 - b) Wait for the Customize Stic-it button to pop up, then click on it.
 - c) Click OK, then click on the + button.
 - d) Choose from the tools listed to the right to add text, background colors, upload images, etc.
- 3) **Offline Design:** Using your preferred software, create a custom landscape page sized 11-inches wide by 5.5-inches high with no margin to begin designing your image or to convert your existing design. Then upload your file as noted above.



- 4) **Design Considerations:**
 - a) Fill the 11" X 5.5" canvas with key message points to minimize dead space.
 - b) Don't try to squeeze too much in, making the message hard to read from a distance.
 - c) Font size, type and color - and combinations thereof - will make the image pop.
 - d) Detailed logos may look good up close, but not from a distance.
 - e) Consider how the images will appear in bright sun, at dusk, in the rain, etc.
 - f) Ensure resolution is good.